

**WBFS-TV QUARTERLY ISSUES/PROGRAMS LIST**  
**APRIL 1 THROUGH JUNE 30, 2009**

Attached are listings of broadcasts or broadcast segments that, in the Station's judgment, reflect the Station's most significant programming treatment of ascertained issues during the preceding three-month period. The Station produced and broadcast a "Community Calendar" and public service announcements promoting local community events and campaigns.

FOCUS ON SOUTH FLORIDA- A half-hour bi-weekly public affairs broadcast featuring panel discussions and interviews with community leaders, focusing on important issues of local concern. Broadcast dates and times as indicated in the report.

CBS4 NEWS REPORTS ON MY33- Special and series reports focusing on important local issues. These reports air during selected CBS4 News broadcasts on WBFS-TV. Duration: Each part is approximately under three minutes. Broadcast times and dates indicated in the report.

NEIGHBORS 4 NEIGHBORS 16<sup>th</sup> ANNUAL SPECIAL: "TOGETHER WE CAN MAKE A DIFFERENCE": A special half-hour broadcast focusing on the 16<sup>th</sup> Anniversary of CBS4's Neighbors 4 Neighbors. Broadcast dates and times as indicated on the report.

MIAMI HERALD SILVER KNIGHT 2009 AWARD SPECIAL: A one-hour special broadcast highlighting the awards program that honors Miami-Dade and Broward high school seniors. Broadcast dates and times as indicated on the report.

**EDUCATION/FAMILY:** Topics in this category include: winners of essay contest; safe teen driving program; donation of school supplies; replacing school playground; website for mothers; fundraising for mentoring programs; athletic summer camp; awards for high school seniors; ) accomplishments of Neighbors 4 Neighbors; granting a terminally ill boy his wish; food drive; transitioning youth; surviving a bad economy; phonebanks for financial help; drive for children's back to school clothing; camp for children with cancer; help for family that lost children in accident; holiday program for needy families and program that provides clothing for girls in foster care.

**FOCUS ON SOUTH FLORIDA:** 4/19, 9 AM. Students D'Miya Smith and Ailyah Wilkerson, winners of the City of Miami Gardens Dr. Martin Luther King Jr. student essay contest read portions of their winning speeches and poems and share their ideas for the future of their city. 5/3, 9 AM. Joseph Melendez, Coral Springs Charter School Students Against Destructive Decisions (SAAD) President; Ashley Sienkiewich, SADD Public Relations Chair; Dahlia Hassanein, SADD Student Member; and Ms. Tamara Dallas, Teacher and Club Sponsor, discussed their safe teen driving project selected by the Allstate Foundation as one of the Top 20 finalists in the country for the "Act Out Loud" contest. In another segment, Randall Vitale of Leadership Broward discussed a project of Leadership Broward and the Broward Education Foundation to collect school materials and supplies for the Kids Resource Center. The Center is a place where teachers and students from inner city schools can pick up free materials to use in their classrooms. The broadcast also included a report about how Neighbors 4 Neighbors helped Redondo Elementary School in Homestead replace the school playground that had been destroyed when Hurricane Andrew ravaged the area in 1992. In the final segment, Charlene Pacenti and Rosie Sunderland of momsmiami.com discussed their local website Momsmiami.com. This website is making social networking mom-friendly with information on local events for children, money-saving tips, blogs from local mothers and more. 6/28, 9 AM. DJ Irie, of the Miami Heat discussed his special fundraising weekend event that benefits Big Brothers and Big Sisters of Greater Miami. The event includes a golf tournament and celebrity concert with proceeds helping support mentoring projects for South Florida youth. In another segment, Guido Trinidad, Fitness and Life Coach, Nicholas Fernandez Jr., Sports Summer Camp Student and Nicholas Fernandez Sr., Parent, discussed the sports summer camp operated by Guido Trinidad which gives students the opportunity to develop their athletic skills while also developing leadership skills through community service. **MIAMI HERALD SILVER KNIGHTS 2009 AWARD SPECIAL:** 6/27, 1 PM. This special provided highlights of the Miami Herald's Silver Knights 2009 Award Ceremony honoring Miami-Dade and Broward high school seniors who have distinguished themselves within one of the 15 categories for their outstanding leadership, academic achievement and extraordinary community service.

***EDUCATION/FAMILY:*** (continued)

NEIGHBORS 4 NEIGHBORS 16<sup>th</sup> ANNUAL SPECIAL: "TOGETHER WE CAN MAKE A DIFFERENCE": 5/17, 9:00 AM. This special focused on the challenges that many individuals and families in South Florida have been facing and how Neighbors 4 Neighbors, a non-profit organization that works closely with WFOR-TV and WBFS have helped in making their lives better. The show consisted of ten segments highlighting some of the organization's major accomplishments throughout the year. The first segment focused on a boy with a terminal illness who was a big Miami Heat fan, his wish was fulfilled by Neighbors 4 Neighbors when he was provided special transportation to a Miami Heat basketball game, game tickets and he was able to meet some of his favorite Miami Heat players. The second segment was a review of the Food 4 South Florida Food Drive organized by the Station and Neighbors 4 Neighbors in partnership with local businesses to help restock the empty shelves on local food banks. The third segment focused on the story of Latasha Davis, an 18 year old who is among hundreds of teens transitioning out of foster care into independence, the challenges that young people in this situation face during this transition and the need for programs and services to assist them. The fourth segment teamed a local family struggling to survive in the bad economy with a financial planner who helped design a budget plan to help in their recovery. The fifth segment recapped the various phonebanks organized by Neighbors 4 Neighbors throughout the year to help local residents and families with foreclosure prevention, taxes, financial advice, credit counseling and job counseling through the services of local agencies such as Legal Services of Greater Miami, Work Force One, South Florida Work Force, Financial Planning Association of Miami-Dade and Broward Counties, and Neighborhood Housing Services. The sixth segment showed the work of Neat Stuff, a local non-profit dedicated to helping South Florida students in need by providing new school uniforms and other clothing. Through the Back 2 School drive, Neighbors 4 Neighbors helped the organization raised money for uniforms and school supplies for students and classroom supplies for teachers across South Florida. The seventh segment focused on a special camp in South Florida for children who are undergoing cancer treatment. Neighbors 4 Neighbors helped Camp Fiesta collect funds, games and other donations to help them continue to provide services. This eighth segment told the story of the Serrano family who lost three children in a deadly automobile accident and needed help with burial expenses. Working in partnership with some Miami-Dade firefighters and others members of the community, Neighbors 4 Neighbors collected \$7,000 to help the family. The ninth segment reviewed the Adopt a Family for the Holidays program, Neighbors 4 Neighbors signature program to help low-income families during the holiday season. The tenth and final segment focused on Taylor's Closet of Fort Lauderdale, a non-profit organization providing girls in foster care with free clothing.

**ECONOMY/CRIME:** Topics in this category include: bankruptcy; community service project for juvenile offenders; saving on monthly bills; low-cost weddings; dealing with homeowners insurance crisis; saving at drug stores; and saving on grocery shopping.

**FOCUS ON SOUTH FLORIDA:** 4/5 9 AM. Tim Ravich, President of the Dade County Bar Association and Jaqui Calderin, Managing Partner of the Ehrenstein Charbonneau Calderin Law firm, discussed Florida's bankruptcy laws and options to consider before deciding on declaring bankruptcy. 6/28, 9 AM. This segment featured a report highlighting a special Station community service project to do a make-over at the game room and courtyard of the Miami-Dade Department of Juvenile Justice where juvenile offenders are detained while awaiting trial. **CBS4 NEWS REPORT ON MY33: BILLSHRINK.COM.** 4/15, 10 PM. This report focused on a website that can help consumers cut down their monthly bills for home telephone, mobile services, cable and other services. **CBS4 NEWS REPORT ON MY33: CUTTING CORNERS - BUDGET WEDDINGS:** 5/12, 10 PM. This reported provided tips on how couples planning a wedding can cut costs and still have the wedding of their dreams. **CBS4 NEWS REPORT ON MY33: HOMEOWNER'S INSURANCE:** 5/21, 10 PM. This report looked at not only the insurance crisis most South Florida homeowners find themselves in due to past hurricane losses but also the fallout from foreclosed homes that are not attended or protected from damage. **CBS4 NEWS REPORT ON MY33: COUPON MOM/DRUGSTORE SAVINGS:** 6/22, 10 PM. This report showed how to save money by shopping the drug store deals and using coupons. **CBS4 NEWS REPORT ON MY33: CUTTING CORNERS:** 6/23, 10 PM. This reports looks at how Florida consumers can stretch their grocery dollars and save as much as 50 percent off their weekly grocery bills by planning their shopping online where they can compare prices and by taking advantage of different store deals instead of doing all of their shopping in one grocery store.

**HEALTH:** Topics in this category include: increase in plastic surgery; bone marrow donations; sailing program for disabled young people.

**FOCUS ON SOUTH FLORIDA:** 4/5, 9 AM. Dr. Sheldon Sevinor and his patient, Marcia Kimball discussed a recent study that indicates a rise in plastic surgery, despite the recession and how this may be due to job losses and many people wanting to look better while searching for new employment. 4/19, 9 AM. Prince Markie Dee, Disc Jockey at Radio 103.5 "The Beat" discussed his campaign in South Florida to help search for a bone marrow donor for 6 year-old Leukemia patient, Jasmina and his efforts to promote bone marrow donations awareness in general. 6/28, 9 AM. Harry Horgan, Co-Founder of Shake-A-Leg and program participants Miguel Caballero-Perez and Aidan Gutierrez discussed how this special sailing program has made a difference in the lives of those with physical and developmental challenges.

**ENVIRONMENT:** Topics in this category include: refuge for Everglades animals; green programs in schools, and green gardening.

**FOCUS ON SOUTH FLORIDA:** 4/5, 9 AM. John Freer and Jeanette Rivera, volunteers with the Everglades Outpost Wildlife Refuge and Rescue discussed how they work to save and rehabilitate animals in the Everglades. 4/19, 9 AM. Edith McClintock, Dream in Green Foundation shared how local students are learning the science behind being eco-friendly and applying some of their knowledge to “greening” projects in their schools.

**CBS4 NEWS REPORT ON MY33: GREEN GARDENING:** 5/ 19, 10 PM. This report focused on the growing popularity of green gardening and landscaping as a means of saving money and growing pesticide-free foods. The report also showed how homeowners can use organic products instead of chemicals to treat their lawns.